



THE ASSAM
ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

CRITERION 1

CURRICULAR ASPECTS

METRIC NO.
1.2

Academic Flexibility

Minutes of Board of Studies Meeting

**Royal School of
Communication and Media**

The Assam Royal Global University

First Meeting of the Board of Studies for Royal School of Communications and Media

1st May 2018 (Tuesday)

Minutes of the Meeting

Time: 4 PM to 6 PM

Venue: Faculty room, First floor, Block C, Assam Royal Global University

Members Present :

a) Mrs Florence Handique Rabha, (Chairperson)
Assistant Professor and Head,
Electronic Media and Anchoring,
Royal School of Communications and Media
Assam Royal Global University.

Dr Rupa Rani Sonowal, (Member)
Assistant Professor,
Royal School of Communications and Media
Assam Royal Global University.

Dr Ankuran Dutta, (External Expert)
HOD, Journalism and Mass Communication
Gauhati University, Assam

Members who could not attend the meeting due to unavoidable circumstances:

Ms Angira Mimani

Registrar,

Assam Royal Global University

*Florence.
1st May, 2018.*

PROCEEDINGS OF THE MEETING

1.1 **Agenda:** Welcoming the external member and introduction of the members of the Board of Studies of Royal School of Communications and Media.

Agenda Note : In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of The Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions , namely :-

- a) To provide regular support and guidance to enhance quality education in Royal School of Communications & Media(RSCOM).
- b) To help in achieving the required goals to make it a Center of Excellence in due course of time.

Deliberations : The meeting commenced with the welcome note by Mrs. Florence Handique Rabha, Head, Electronic Media and Anchoring RGU. She welcomed both the members external and internal to the first Board of Studies meeting of RSCOM. She also read the apologies of absence of the Registrar and presented the agenda.

1.2 **Agenda :** To appraise about various policies/process incorporated (ratified by Governing Body/Board of Management, in absence of Academic Council).

- The process of drafting the syllabus for different courses and its adoption in the current academic year.
- Launching of new schools/courses, eligibility for different courses and fee structure.
- The admission process, on-admission scholarship to students and total number of intake for each course.

Deliberations : Dr. Rupa Rani Sonowal had prepared the course structure and syllabus of BAJMC and MAJMC. Discussion was also held on eligibility for both BAJMC and MAJMC studies, admission process and total number of intake for each course. The agenda of fee structure was withdrawn with the permission of the Chairperson.

- **Resolutions :** In the first semester of BAJMC, 'Indian Society and Culture' was introduced instead of 'Current Affairs' as Knowledge of these two areas are a must for the freshers to study Mass Communication and Journalism in depth.
- In the second semester of BAJMC, two subjects were re-named as 'Communication Design' instead of 'Advertising' so that Advertisement, Public Relations and Corporate Communication can be merged into one single subject.
- In the third semester of BAJMC, it was decided to re-name the subject: Development Communication as 'Development Journalism'.
- In BAJMC fourth semester, 'News and Current Issues' was suggested instead of International Communication.
- In the second semester of MAJMC, 'Media and Cultural Studies' was renamed as 'Media and Cultural Communication'.

Florence

- In MAJMC optional papers of Public Relations Group, the subject 'Public Relations' was suggested instead of Public Affairs.
- In Advertising Group, 'Basics of Advertising' and 'Branding and Campaign Strategies' were suggested instead of 1. Introduction to Advertisement and 2. Ad filmmaking and Ad Campaign Strategies.
- In New Media Group, 'Global Communication' was suggested instead of Internet studies.
- In Broadcasting Media, subjects 'Radio' and 'Television' were suggested instead of 1. Sound for Media and 2. Camera and lighting techniques.
- In Photography group, Digital Photography and Photo Editing' was suggested instead of Photography and image post processing.

All the above changes were made accordingly in the course structure of BAJMC and MAJMC as decided in the meeting.

1.3 Agenda : To inform about –

- The procedure adopted to follow UGC's minimum norms of attendance (75%), from the first academic session of the University.
- Adoption of UGC draft syllabus as the basis for development of the syllabus for most of the courses
- Implementation of Employability & Personality Enhancement Courses (EPEC) (inclusive of environmental science, foreign languages, physical education etc., as suggested by UGC).
- Incorporation of Basket courses/minor tracks for all UG and few PG programmes.
- Examination committee, examination process, rules and regulations as defined by First Statutes and First Ordinances.

Deliberations : All present in the meeting discussed in detail about the UGC's minimum norms of attendance, adoption of UGC draft syllabus and implementation of Employability and Personality Enhancement Courses.

Resolutions : All present in the meeting were of the same opinion that minimum 75% attendance need to be maintained by every student in each semester and that EPEC courses are necessary for the all round development of the students of RSCOM.

1.4 Agenda: To discuss about –

- Approval of academic calendar for current semester, drafted by a committee, headed by Registrar, RGU and authorizing the existing committee & the Vice-Chancellor to draft the academic calendar for subsequent semesters.
- Establishing various centres for promotion of research, innovation etc. and appointment of many senior educationists to mentor these centres
- Setting up of IQAC for academic quality enhancement of the University.
- Steps taken for tie-ups with Universities/academic institutions within India and abroad.

Deliberations : The first agenda under 1.4 was withdrawn with the permission of the chairperson in the absence of Registrar, RGU and the Hon'ble VC, RGU. The agenda of setting up of IQAC was also withdrawn with the permission of the Chairperson.

Appointment of senior academicians and collaborative work with the Gauhati University was also discussed.

Thounee

Resolutions : Dr Ankuran Dutta will be suggesting some good academicians for RSCOM as per the future requirements and it was decided that all present in the meeting will work together regarding tie ups with various universities and academic institutions to enhance quality education for the students in RSCOM.

1.5 Agenda: Any other matter with the permission of the Chair.

Dr Rupa Rani Sonowal, Member, BOS, RSCOM shall remain in touch with the External Expert as well as the Chairperson as and when there will be any requirement for suggestions or decision making during the next two years.

1.6 Vote of Thanks.

The meeting was finally wrapped up at 6 PM with a 'thank you' note by the Chairperson to the External Expert and member, BOS, RSCOM.

Honour

L I M M I T Y

Royal Global University

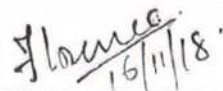
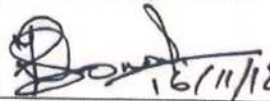

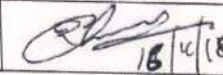
Royal School of Communications and Media

2nd Meeting of the Board of Studies

Date : 16th November 2018

Time : 3:00 pm

Venue : Royal Global University, Block A, First Floor, BOG Room.

Sl. No.	Member	Designation	Signature
1.	Ms. Florence Handique Rabha	Chairperson, Head, Assistant Professor, RSCOM	 16/11/18
2.	Dr. Rupa Rani Sonowal	Member Secretary, Assistant Professor, Royal Global University.	 16/11/18
3.	Dr. Ankuran Dutta	External Expert, Academics, Head, Associate Professor, Department of Mass Communications and Journalism, Gauhati University.	 16/11/18
4.	Dr. Ajanta Das	External Expert, Industry, Program Head, Doordarshan Kendra, Guwahati	 16/11/18
5.	Dr. Monalisa Deka	Special Invitee Asst. Registrar (Academics), Royal Global University.	 16/11/18
6.	Dr. Rahul Chanda	Member, Assistant Professor, Royal Global University.	 16/11/18

PROCEEDINGS OF THE MEETING

1.1 Agenda: Welcoming the external members and introduction of the members of the Board of Studies of Royal School of Communications and Media.

Agenda Note: In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of the Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions, namely: -

- To provide regular support and guidance to enhance quality education in Royal School of Communications & Media (RSCOM)
- To help in achieving the required goals to make it a Centre of Excellence in due course of time.

Deliberation: The meeting commenced with the welcome note by Ms. Florence Handique Rabha, Head of the Department, RSCOM. She welcomed both external and internal members of the second Board of Studies meeting of RSCOM and presented the agenda.

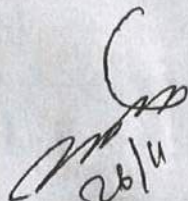
1.2 Agenda:

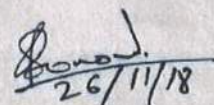
- To discuss the syllabus of BAJMC and MAJMC with all the members of the Board of Studies.
- To take suggestion from the external and internal members about new subjects which could be incorporated in the syllabus to benefit the students of RSCOM. Also, to discuss various aspects which could help to make the students skilled and employable.

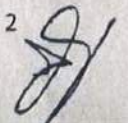
Deliberation: Dr. Rupa Rani Sonowal, Asst. Professor, RSCOM, had prepared the course structure and syllabus for BAJMC and MAJMC. Discussion was held on what are the extra subjects which could be incorporated in the syllabus to help the students gain in depth knowledge in the field of mass communication. The need of learning Assamese language was raised in the meeting. Ms Florence Handique Rabha stressed on the point that if the students are not taught Assamese than it would be difficult for them to be employable in the regional media industry. It was also discussed that the students need to prepare a good portfolio before they complete the degree course and enter the industry, therefore stress should be given on more of field work.

Resolutions:

- In the 5th semester of BAJMC, 'Online Journalism' subject would be renamed to 'Broadcast and Online Journalism' which will include the topics related to both broadcast and online journalism. This will help the students to learn journalistic requirements for any form of electronic and new media.
- **Message Design** as a subject should be incorporated in the syllabus of BAJMC as the students of mass communication need to design various kinds of messages after they enter media industry.


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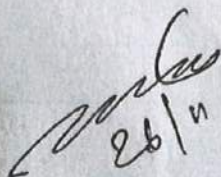

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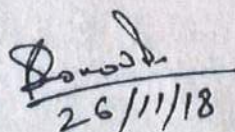
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- Sound Design should be a topic which should be incorporated in the 'Film Studies' subject for MAJMC students.
- Assamese and Hindi language classes should be started for the students once in a week. The classes should be arranged during the activity classes so that the other classes do not get affected.
- The students need to be asked to get letter to the editor and other articles get published in the regional and national dailies.
- Long term assignments need to be given to the students so that they could identify the problems of an area, research the cause and consequences of the problem and finally design a communication message for the area.
- The students of RSCOM to be taken to the community radio station of Gauhati University where the students could be involved various radio programmes for better field experience.
- The portfolio is a subject in the syllabus for BAJMC and it was resolved that the students in their final semester should have a good portfolio before entering the industry. All the practical work and assignments completed by the students should be reflected in the final portfolio. It was decided in the meeting that the students should be mostly in the field and assignments should be accordingly designed by the teachers so that it helps the students both in learning and creating an impressive portfolio.
- External member, HoD, Department of Mass Communication, Dr. Ankuran Dutta suggested that the students could be taken to the Gauhati University Community Radio station where the students could be involved in radio programming and other radio related practical assignments.
- It was discussed in the meeting that Conflict Reporting was missing in the syllabus but later it was found that the topic was already incorporated in the fourth unit of Media and North East subject in MAJMC.
- It was also discussed that traditional communication assignments like puppetry should be assigned to the students. It was found that it is already a part of BAJMC syllabus.
- It was discussed in the meeting that dissertation subject in MAJMC final semester is an important subject where students should select their guides according to the subjects they will conduct the research on.
- Talking about the Lab Journal, External member, HoD, Department of Mass Communication, Dr. Ankuran Dutta expressed that it is very difficult to get lab journals published on time, but he asserted that since the start of the semester, the students should submit news stories on an everyday or weekly basis which will help speed up the process.

1.3. Agenda: Discussion on how to bring research projects for the university which will help develop the department.

Deliberation: Special invitee of the Board of Studies and Asst. Registrar (Academics), Dr. Monalisa Deka expressed that the department should actively participate in research oriented programmes for the development of the department and the university.


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Resolution:

- It was decided in the meeting that the teachers of the department should try and get involved in more research-oriented work.
- Research oriented workshops should be attended by the teachers and articles should be published.
- External member, HoD, Department of Mass Communication, Dr. Ankuran Dutta suggested that the department should apply for research projects.
- It was discussed that the department should keep a track with government departments like MHRD, ICSSR, NCSTC, ICHR, UNICEF etc. for applying for research projects.

1.4. Agenda: Any other matter with the permission of the chair.

Dr. Rupa Rani Sonowal, Member, BOS, RSCOM shall remain in touch with the External Experts as well as the Chairperson as and when there will be any requirement for suggestions or decisions in the future.

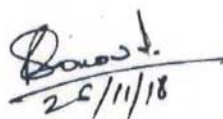
1.5. Vote of Thanks

The meeting was finally wrapped up at 5 pm with a thank you note by the Chairperson to the External Experts and members, BOS, RSCOM.

Minutes Prepared by Dr. Rahul Chanda



26/11


26/11/18

Royal Global University
Royal School of Communications and Media

3rd Meeting of the Board of Studies

Date – 30th April 2019

Time – 3 pm

Venue – Royal Global University, Block A, First Floor, BOG Room

Sl No	Member	Designation
1	Ms. Florence Handique Rabha	Chairperson, Head, Asst. Professor, RSCOM
2	Dr. Rupa Rani Sonowal	Member Secretary, Asst. Professor, Royal Global University
3	Dr. Ankuran Dutta	External Expert, Academics, Head, Associate Professor, Dept. of Mass Communications & Journalism, Gauhati University
4	Dr. Ajanta Das	External Expert, Industry, Program Head, Doordarshan Kendra, Guwahati
5	Dr. Monalisa Deka	Special Invitee, Asst. Registrar (Academics), Royal Global University
6	Dr. Rahul Chanda	Member, Asst. Professor, Royal Global University

Florence.
30th April, 2019
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PROCEEDINGS OF THE MEETING

3.1 Agenda: Welcoming the external members and introduction of the members of the Board of Studies of Royal School of Communications and Media.

Agenda Note: In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of the Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions, namely: -

- To provide regular support and guidance to enhance quality education in Royal School of Communications & Media (RSCOM)
- To help in achieving the required goals to make it a Centre of Excellence in due course of time.

Deliberation: The meeting commenced with the welcome note by Ms. Florence Handique Rabha, Head of the Department, RSCOM. She welcomed both external and internal members of the third Board of Studies meeting of RSCOM and presented the agenda.

3.2 Agenda:

- To discuss the syllabus of BAJMC and MAJMC with all the members of the Board of Studies.
- To brainstorm on preparation of the syllabus for integrated BAJMC and MAJMC course.
- To take suggestion from the external and internal members about new subjects which could be incorporated in the syllabus to benefit the students of RSCOM. Also, to discuss various aspects which could help to make the students skilled and employable.

Deliberation: Dr. Rupa Rani Sonowal, Asst. Professor, RSCOM had prepared the course structure and syllabus for BAJMC and MAJMC. Discussion was held on what are the extra subjects which could be incorporated in the syllabus, changes required in some subjects and merger of some similar subjects with similar syllabus topics to help the students gain in depth knowledge in the field of mass communication.

Resolutions:

- It was discussed and resolved in the meeting that Photography is important in an early stage, hence it is to be introduced in BA 1st semester in place of Indian Society and Culture for the new batch. The committee suggested that the syllabus of the photography subject should be completely practical oriented.
- **Indian Society and Culture** as a subject should be designed for BA 2nd semester syllabus for new batches in place of Writing for Media.
- The board observed that Writing for Media in BA 2nd semester have certain similar study topics with Print Journalism subject which is designed for the students in BA first semester. Therefore, the board suggested that both the subjects should be merged and designed as one subject for BA 1st semester students.
- It was discussed and observed that the credit points of Introduction to Film and Development Journalism in BA 3rd semester should be reduced to 4 each (at present it is 6 each) so that a new subject (Video Editing – Practical) could be incorporated which will again have 4 credits.

Florence

- It was discussed during the meeting that similar to the above-mentioned point, in BA 4th semester, the credit points of News and Contemporary Issues and Media Management could be reduced to 4 credits each. It was suggested by the experts that after the credit points of these two subjects are reduced, a new subject (News Production practical) could be incorporated in the 4th semester with 4 credit points.
- The board also discussed about the internship timing for the BA students and it was suggested that 5th semester is the appropriate time when the BA students could opt for internship as till then the students would be decently prepared to enter the industry for gaining experience.
- It was also discussed that as Video Editing will be incorporated in BA 3rd semester, Advertising and Public Relations could be incorporated in BA 6th semester as DSE 4, in place of Video Editing and Post Production.
- All the above-mentioned changes were suggested by the committee for the new batch which would be joining next.

3.3 Agenda

To discuss certain changes in the syllabus of the ongoing batch of BAJMC course curriculum.

Deliberation: Dr. Rupa Rani Sonowal, Asst. Professor, RSCOM suggested that Introduction to Film could be shifted to BAJMC 4th semester as it is planned to incorporate Video Editing as a subject in BA 4th semester with reduced credits. Also, it was raised that the general elective subjects required to be more of practical oriented as students of other discipline have limited classes with RSCOM, and more on field knowledge exposure is advisable.

Resolution:

- It was decided during the meeting that News and Contemporary Issues to be shifted to 3rd semester in place of Introduction of Films. The credit points of both the subjects to be reduced and Photography (Practical) to be introduced in 3rd semester with 4 credits.
- It was also suggested by the experts in the meeting that Introduction to Film to be incorporated in BA 4th semester with reduced (4) credits so that Video Editing also can be taught to the students (entirely practical) with 4 credit points.
- It was decided by the committee during the meeting that all the subjects offered by RSCOM to students of other departments as general elective subjects should be made entirely practical with required changes in the subject paper codes.
- It was also decided in the meeting that the students from other departments opting to take RSCOM subjects and specially photography should mandatorily have a DSLR camera for joining the course.

3.4 Agenda

To discuss certain changes in the syllabus of MAJMC.

Deliberation: Dr. Rupa Rani Sonowal, Asst. Professor, RSCOM recommended that the photography subject in MA 1st semester should be made completely practical oriented. It was also raised that the credit points of Electronic Film Production (EFP) in MA 3rd semester could be reduced to 4, so that Video Editing (practical oriented) could be added with 4 credits. It was also raised that DSE 6, Layout and Design and Digital Media and Graphic should be made completely practical oriented. The time duration of internship for MA students was discussed and suggestions were made to increase the time.

Thounee

Resolution

- After discussion the board decided that **photography** in MA 1st semester to be designed by giving importance to practical knowledge and the curriculum of the subject should be entirely practical oriented.
- The experts in the board suggested that the credit of EFP could be reduced and Video Editing could be added in MA 3rd semester as a subject. It was also suggested by the experts that the name of Electronic Film Production to be changed and named as Digital Film Production, giving more emphasis to short film making even involving mobile phone film making.
- It was also decided in the meeting by the experts that **Layout and Design, and Digital Media and Graphic** should be made complete practical oriented subjects.
- Discussing about **internship** the experts in the BOS meeting decided that students should be sent for 6 weeks rigorous training for gaining industry experience. The experts suggested that the students should be sent to organisations where they could learn rather than sending them to government organisations where exposure is less.

3.5 Agenda: To discuss the course structure for preparation of newly announced 4 years integrated Mass Communication course (BA + MA) under RSCOM.

Deliberation: Discussion was held to decide the various aspects required for designing an in-depth syllabus for the mass communication integrated course which is expected to start soon.

Resolution:

- The committee decided that in the syllabus of the integrated course for mass communication, the structure of the syllabi should be well planned.
- The experts suggested that there should not be much repetition in the course. It was suggested that if in BA there is subject named photography, in master level the subject should be named as advanced photography with advance study topics.
- Similarly, the experts opined that if in BA level there is a subject designed as public relation, the same subject could be named as corporate communication and some advanced topics should be added for the master level.
- The experts in the meeting suggested that as journalism has reached a different level, there should be a subject named Mobile Journalism where the topics should help the students to learn journalism in the modern era where multi-tasking is must for any scribe.
- The syllabus should be designed taking all the new school industry requirements into consideration. Subjects like media entrepreneurship, online and new media are vital for the students.

3.6 Agenda: To discuss the feedback suggested by Dr. Abheejit Borah about the existing syllabus designed for the BA and MA students of RSCOM. Dr. Abheejit Borah is the HOD of Department of Mass Communication, the syllabus of RSCOM was discussed with him to gather feedback and suggestions to better the syllabus.

Deliberation: After going through the syllabus of both BAJMC and MAJMC, Dr. Abheejit Borah had mailed certain suggestions and recommendation. Discussion was held during the meeting to discuss all the suggested points sent by Dr. Borah. The experts after discussing all the points, opined on the changes which should be implemented according to the feedbacks received by RSCOM.

Resolution:

Thounee

- After discussing the feedbacks sent by Dr. Borah, it was decided that in MA 1st semester the subject name of Journalism – Reporting and Editing will be changed to Introduction to Journalism or Journalism.
- Dr. Borah had suggested that **Media Research** should be imparted in 3rd semester for MA students and the board had already discussed the issue and decided that the **Media Research** is better if discussed with the students in 3rd semester.
- Dr. Borah had suggested that Media and Cultural Communication should be made an optional course but the board after discussing the issue observed that media and cultural communication is vital for the students and should remain a mandatory subject.
- In MA 4 semester the name of the subject Current Affairs and Contemporary Issues should be changed to Current Affairs only as according to Dr. Borah, contemporary issues is not required. The board agreed to the suggestion.
- In DSE 1, group 1 paper V, Dr Borah suggested that the title should be Writing for Media, as fiction and non-fiction are not required to be added. The board discussed the feedback in the meeting and agreed to it.
- In the subject Communication for development, it was suggested that origin of the subject in unit 1 should be written better and the board agreed to it.
- Dr Borah suggested that in Radio and TV Production, post production should be added, but the board had already discussed the suggestion and the board had decided that Editing would already designed in the syllabus.
- The suggestion on Summer Internship was already discussed by the board earlier and agreed upon it.
- Dr. Borah suggested that the centric elective subjects in group one – Writing for Media, Public Relations, Basic of Advertisements should be made compulsory subjects and the board asked RSCOM to work on it.
- It was also suggested that the subject on Advertising should be renamed to Basics to Advertising and not advertisement. The board agreed on it.
- It was suggested that Layout and Design should be part of journalism and not a separate course, but the board had already discussed on it and had decided to make it a fully practical paper. It was also decided by the board earlier that Mobile Journalism should be introduced as a subject.
- Dr. Borah had suggested to club Visual Communication and Photography, but the board decided that visual communication should be a separate subject.
- Many other suggestions were already discussed by the board earlier.
- Dr. Borah had some suggestions on AECC, but the board observed that AECC is not under RSCOM.
- Dr. Borah had suggested that Electronic Film Production should be titled as Film Production only, but the board decided that it should be changed to Digital Film Production.
- Rest of the suggestions by Dr. Borah were already incorporated in the syllabus.

3.7 Agenda: Any other matter with the permission of the chair, Dr. Rupa Rani Sonowal, Member, BOS, RSCOM shall remain in touch with the External Experts as well as the Chairperson as and when there will be any requirement for suggestions or decisions in the future.

3.8 Vote of Thanks

Thence

The meeting was finally wrapped up at 5 pm with a thank you note by the Chairperson for the External Experts and members, BOS, RSCOM.

Minutes Prepared by Dr. Rahul Chanda

Royal Global University
Royal School of Communications and Media

4th Meeting of the Board of Studies (Feedback taken through email.)

Date – 11th May 2020

Royal Global University, Email communication

SI No	Member	Designation
1	Ms. Florence Handique Rabha	Chairperson, Head, Asst. Professor, RSCOM
2	Dr. Ankuran Dutta	External Expert, Academics, Head, Associate Professor, Dept. of Mass Communications & Journalism, Gauhati University
3	Dr. Ajanta Das	External Expert, Industry, Program Head, Doordarshan Kendra, Guwahati
4	Dr. Monalisa Deka	Special Invitee, Asst. Registrar (Academics), Royal Global University
5	Dr. Rahul Chanda	Member, Asst. Professor, Royal Global University
6	Dr. N. Rohinkanta Singh	Member, Associate. Professor, Royal Global University

Florence
11th May 2020
[Signature]

PROCEEDINGS OF THE MEETING

3.1 Agenda: As the first wave of Covid 19 had started across the country, the syllabus prepared for all the new courses prepared by RSCOM was mailed to the external and internal members. Accordingly, feedbacks were taken by the members and incorporated in the syllabus.

Agenda Note: In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of the Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions, namely: -

- To provide regular support and guidance to enhance quality education in Royal School of Communications & Media (RSCOM)
- To help in achieving the required goals to make it a Centre of Excellence in due course of time.

Deliberation: The online meeting was organized by sending emails to all the external and internal members by Ms. Florence Handique Rabha, Head of the Department, RSCOM. She requested the external and internal members of the Board of Studies of RSCOM and presented the agenda. Due to Covid 19 it was difficult to organize a offline meeting.

3.2 Agenda:

- To discuss the syllabus of BAJMC and MAJMC with all the members of the Board of Studies.
- To discuss the newly designed syllabus of BSc Animation and Visual Effects
- To brainstorm on preparation of the syllabus for integrated BAJMC and MAJMC course.
- To take suggestion from the external and internal members about new subjects which could be incorporated in the syllabus to benefit the students of RSCOM. Also, to discuss various aspects which could help to make the students skilled and employable.

Deliberation: Dr. N Rohinkanta Singh, Associate Professor, RSCOM prepared the syllabus of BSc Animation and Visual Effects and syllabus for BAJMC and MAJMC.

Resolutions:

- It was observed by the members that that Photography is important in an early stage, hence it is to be introduced in BA 1st semester always. The committee suggested that the syllabus of the photography subject should be completely practical oriented.
- The external members were fine with the course structure of BSc Animation and Visual Effects and BA in Film and Television programmes, but they suggested to kindly go through the UGC nomenclature, whether these programme names are available or not. Otherwise, it may create a problem later for the students.
- For the course Critical Discourse in Cinema of BA Film and Television, the history part may be reduced and include film appreciation (although it is added in the integrated programme) and writing film reviews. The history part may be added to the first course of the programme.

Florence

- It was suggested that instead of dissertation in MA in F&TV integrated programme, the students may be asked to submit a diploma film.

3.3 Agenda

To discuss certain changes in the syllabus of the ongoing batch of BAJMC course curriculum.

Deliberation: It was raised that the general elective subjects required to be more of practical oriented as students of other discipline have limited classes with RSCOM, and more on field knowledge exposure is advisable.

Resolution:

- It was decided during the meeting that News and Contemporary Issues to be shifted to 3rd semester in place of Introduction of Films. The credit points of both the subjects to be reduced and Photography (Practical) to be introduced in 3rd semester with 4 credits.
- It was also suggested by the experts in the meeting that Introduction to Film to be incorporated in BA 4th semester with reduced (4) credits so that Video Editing also can be taught to the students (entirely practical) with 4 credit points.
- It was decided by the committee during the meeting that all the subjects offered by RSCOM to students of other departments as general elective subjects should be made entirely practical with required changes in the subject paper codes.
- It was also decided in the meeting that the students from other departments opting to take RSCOM subjects and specially photography should mandatorily have a DSLR camera for joining the course.

3.4 Vote of Thanks

The external and internal members were thanked by the Chairperson, BOS, RSCOM through email.

Minutes Prepared by Dr. Rahul Chanda

Royal Global University
Royal School of Communications and Media
Minutes of the meeting
5th Meeting of the Board of Studies
Date – 7th July 2021
Time – 5 pm
Venue – Virtual Meeting through Google Meet

Sl No	Member	Designation
1	Ms. Florence Handique Rabha	Chairperson, Head, Asst. Professor, RSCOM
2	Dr. N Rohinkanta Singh	Member, Asst. Professor, Royal Global University
3	Dr. Ankuran Dutta	External Expert, Academics, Head, Associate Professor, Dept. of Mass Communications & Journalism, Gauhati University
4	Dr. Ajanta Das	External Expert, Industry, Program Head, Doordarshan Kendra, Guwahati
5	Dr Jugal Bhattacharya	Nominee for Registrar, Royal Global University
6	Dr. Rahul Chanda	Member, Asst. Professor, Royal Global University
7	Ms. Neha Tiwari	Nominee for Registrar, Royal Global University

*7 Council
7th July, 2021*

PROCEEDINGS OF THE MEETING

4.1 Agenda: Welcoming the external members and introduction of the members of the Board of Studies of Royal School of Communications and Media.

Agenda Note: In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of the Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions, namely: -

- To provide regular support and guidance to enhance quality education in Royal School of Communications & Media (RSCOM)
- To help in achieving the required goals to make it a Centre of Excellence in due course of time.

Deliberation: The meeting commenced with the welcome note by Ms. Florence Handique Rabha, Head of the Department, RSCOM. She welcomed both external and internal members of the fourth Board of Studies meeting of RSCOM and presented the agenda.

4.2 Agenda :

- To discuss the syllabus of proposed 4 years under graduate courses including certificate course, diploma course, degree course and research degree course in Journalism and Mass Communication designed according to the guidelines of National Education Policy (NEP)
- **Deliberation:** Dr. N. Rohinkanta Singh, Associate Professor, RSCOM had prepared the course structure and syllabus for proposed 4 years undergraduate courses including certificate course, diploma course, degree course and research degree course in Journalism and Mass Communication designed according to the guidelines of National Education Policy (NEP). Dr. Rahul Chanda, Asst. Professor, RSCOM, presented the syllabus before the internal and external experts and the syllabus was thoroughly discussed.

Resolutions:

- It was discussed and resolved that **SHARE Communication** should be incorporated in the syllabus as a subject in place of Environment communication, where S is science, H is health, A is agriculture, R is Risk and E is environment.
- In the 4th year curriculum, **information literacy** should be accommodated as a subject was suggested by external experts
- Rest the experts were happy with the 4 years undergraduate courses including certificate course, diploma course, degree course and research degree course in Journalism and Mass Communication designed according to the guidelines of National Education Policy (NEP)
- It was suggested that OTT media should be added in the curriculum
- Operations of youtube channel should be incorporated in the curriculum

Florence

- More editing software should be added to the syllabus
- Camera raw and adobe lighting was suggested to be added in the syllabus
- Latest version of Photoshop should be used for editing
- Genre of photography should include wildlife and macro photography in the syllabus
- Under writing for advertisement, story board is a topic which should be incorporated
- It was later observed that the above-mentioned topics are already incorporated in the syllabus

§.3: Agenda

- To discuss the 30% incursion of online courses (Swayam & Moocs) in the modules of undergraduate and post graduate courses
- To provide suggestion on how to make it 30% as most of the subjects do not have online courses in the stipulated time of the semester

Deliberation: Dr. N Rohinkanta Singh talked about the difficulty in finding courses over the two given sources due to limited availability and also about the difficulty of joining time that might be faced by the students. The external experts Dr. Ankuran Dutta and Dr, Jugal Kishore Bhattacharya tried to resolve the issue by making many suggestions.

Resolutions:

- It was suggested by the external experts that the incursion of online courses should not be rigid and it should be kept flexible as there are chances that the students cannot join the course at the time when the course starts. Therefore, second semester course could be taken when the student is in 1st semester and vice a versa.
- Private owned channels like Coursera and Udemy might be of help for the courses
- Enrollment for online courses should be compulsory as they also conduct exams
- It was suggested that Online courses should not be there for the fresh batch
- It was observed that 30% online syllabus for every subject is not possible
- Checking for availability of syllabus and making changes in the courses accordingly was an option discussed during the meeting
- It was suggested that subjects could be interchanged in semesters according to the availability of the online courses.

§.4: Agenda

- To discuss the research publication process by post graduate students
- To take suggestion from the external and internal members about new subjects which could be incorporated in the syllabus to benefit the students of RSCOM. Also, to discuss various aspects which could help to make the students skilled and employable
- To discuss any other matter with the permission of the chair, external experts, members, BOS, RSCOM

Deliberations: Dr. N Rohinkanta Singh asked the external experts to suggest publications where MA students could publish the research work. It was also discussed that how students could be made employable and skilled.

Resolutions:

Shiv

- It was suggested by the external experts that as there are very few UGC care listed journals related to mass communication in India, it is difficult for the students to publish research work
- It was suggested that instead the students could compulsorily publish articles in news papers and magazines
- Credit points for the 6 month internship was discussed for which, Dr. Ankuran dutta suggested to keep full credit as required for a complete semester.
- Talking about assessment of internship, he said the evaluation may be based on the two criteria:
 - Confidential report by the organization- 50%
 - Portfolio and viva- 50%

§.5: Agenda

Any other matter with the permission of the chair, Dr. Rahul Chanda, Member, BOS, RSCOM shall remain in touch with the External Experts as well as the Chairperson as and when there will be any requirement for suggestions or decisions in the future.

§.6: Vote of Thanks

The meeting was finally wrapped up at around 7 pm with a thank you note by the Chairperson for the External Experts and members, BOS, RSCOM.

Minutes prepared by Dr. Rahul Chanda

Home

THE ASSAM ROYAL GLOBAL UNIVERSITY
ROYAL SCHOOL OF COMMUNICATIONS AND MEDIA
MINUTES OF THE MEETING

7th Meeting of the Board of Studies

Date: 28th December 2022

Time: 03:00 PM

Venue: C-607, C-Block, RSCOM, RGU

List of the Member present

SL/No.	Member	Designation	Signature
1	Ms. Florence Handique Rabha	Chairperson, Assistant Professor & Head, RSCOM, RGU	<i>Florence</i>
2	Dr. Rahul Chanda	External Expert, Senior Journalist & Bureau Chief, G Plus	<i>Dr. Rahul Chanda</i>
3	Ms. Ms. Ginita Malakar	Nominee for Registrar, RGU	<i>Ginita Malakar</i>
4	Mr. Tirtharaj Gohain	Assistant Professor & Coordinator, RSCOM, RGU	<i>Tirtharaj Gohain</i>
5	Dr. N. Rohinkanta Singh	Member, Associate Professor, RSCOM, RGU	<i>N. Rohinkanta Singh</i> 28/12/2022
6	Ms. Bijayata Dutta	Member, Assistant Professor, RSCOM, RGU	<i>Bijayata Dutta</i>
7	Mr. Pragyan Medhi	Member, Assistant Professor and Video Editor, RSCOM, RGU	<i>Pragyan Medhi</i>
8	Mr. Dhruvajyoti Singh Choudhury	Member, Assistant Professor, RSCOM, RGU	<i>Dhruvajyoti Singh Choudhury</i>
9	Dr. Esha Chakraborty	Member, Assistant Professor, RSCOM, RGU	<i>Esha Chakraborty</i>
10	Dr. Rashmi Sarmah	Member, Assistant Professor, RSCOM, RGU	<i>Rashmi Sarmah</i>
11	Mr. Jitumoni Das	Member, Studio, i/c, RSCOM, RGU	<i>Absent</i>

Florence
28/12/2022

PROCEEDINGS OF THE MEETING

7.1 Agenda: Welcoming the external member and introduction of the members of the Board of Studies along with the Department of Journalism & Mass Communication, and Department of Animation & Visual Effects under the Royal School of Communications and Media, The Assam Royal Global University.

7.2 Agenda Note: In terms of section 1.6.7. of the First Statutes of the University, read with section 21 (4) of the Assam Private Universities Act, 2007, there shall be a board of Studies/ Board of School of Studies which shall be the Principal Academic body of the School. It shall have the following objectives and functions, namely: -

- To provide regular support and guidance to enhance quality education in Royal School of Communications & Media (RSCOM)
- To help in achieving the required goals to make it a Centre of Excellence in due course of time.

Deliberation: The meeting commenced with the welcome note by Dr. N. Rohinkanta Singh, Associate Professor and Member, RSCOM. Dr. Singh welcomed both external and internal members of the seventh Board of Studies meeting of RSCOM and presented the agenda.

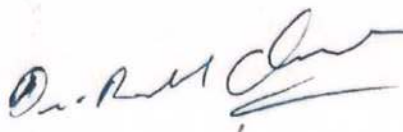
7.3 Agenda:

- The 7th BoS Meeting aims to discuss the syllabus revision of all the programmes offered under RSCOM, RGU
- To gain external expert's inputs on LOCF 2022 offered
- To discuss the updated syllabus of degree course in BA Journalism and Mass, BA Film & TV Production, BSc. Animation & Visual Effects, MA (J&MC), MA (F&TP) and PhD Mass Communication
- To gain inputs from experts in the syllabus revision of UG and PG programmes in Journalism and Mass Communication (J&MC) designed under LOCF guidelines
- To revise the syllabus of the Doctor of Philosophy in MC for the Discipline Specific Subjects designed according to Ph.D. Cell, RGU
- To discuss the pattern of RGU Internship (From 5 to 6 semester) in the programme B.Sc. (A&VE)

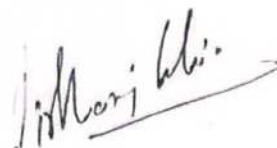
Deliberation: Dr. N. Rohinkanta Singh, Dr. Esha Chakraborty, Dr. Rashmi Sarmah, Ms. Bijayata Dutta and Mr. Dhrubajyoti Singh Choudhury, RSCOM have prepared the course structure and syllabus based on the LOCF designed according to the guidelines of RGU Academic Cell. Dr. Singh presented the syllabus before the internal and external experts and the syllabus was thoroughly discussed.

Resolutions:

- Expert and members of the BoS were satisfied with undergraduate and postgraduate courses offered in RSCOM, RGU. Registrar's nominee Ms. Vinita Malakar offers her assistance to refresh the course coding and credit distribution.

 2





- External expert suggested adding Videography in BAJMC syllabus in the existing syllabus.
- The proposed pattern of RGU Internship (From 5 to 6 semesters) in the programme B.Sc. (A&VE) shall have to be decided with the consent from the Council of Studies, RGU.

Deliberation: Dr. N Rohinkanta Singh talked about the difficulties in BSc (A&VE) to do their internship in 5th rather 6th semester as per the industry practices. The external experts Dr. Rahul Chanda resolve the issue with suggestions.

Resolutions:

- Status for the availability of courses and application of the course modules in the form of either/or with the existing RSCOM curriculum was discussed during the meeting.

7.4 Agenda:

- To discuss the implications of practically oriented courses for employability after graduated
- To discuss the publishable options of J&MC in high index, UGC-CARE, SCOPUS, peer reviewed etcetera for Ph.D. students and teachers
- To discuss the procedures and avenues of research projects in J&MC
- To discuss any other matter with the permission of the chair, external expert, members, BOS, RSCOM

Deliberations: Dr. N Rohinkanta Singh asked the external expert to suggest student's publication as a partial fulfillment of obtaining a degree in Post Graduation. He further elaborated the issue of credit points for internship.

Resolutions:

- Implications of practically oriented courses for employability after graduated was implemented
- External expert suggested the implications of presenting research papers in conference and publication for post graduate students shall have to be made mandatory in such a way that student published research paper in a peer reviewed journal or presented paper in the Nation/International Conference shall be exempted from submitting a Dissertation.
- External expert suggested Indian Council of Social Science Research (ICSSR) as a desirable avenue to research projects in Journalism and Mass Communication and its allied areas.
- Credit points for the 6 month internship was discussed which, Dr. Rahul suggested to keep full credit as required for a complete semester.
- BoS resolved to propose the classification of awarding the internship as: 1) Confidential report by the organization- 50%, 2) Portfolio and viva- 50%

D. Rahul Chandra

Dr. N. Rohinkanta Singh

J. Manoj Chandra

6 Agenda:

Any other matter with the permission of the chair, Dr. Singh, Member, BOS, RSCOM shall remain in touch with the External Experts as well as the Chairperson as and when there will be any requirement for suggestions or decisions in the future.

7 Vote of Thanks:

The meeting was finally wrapped up at around 5:30 PM with a thank you note by Dr. N. Rohinkanta Singh for the External Expert, Registrar nominee and members, BOS, RSCOM.

Dr. Rohinkanta Singh

Dr. N. Rohinkanta Singh

Dr. N. Rohinkanta Singh

PROGRAMME STRUCTURE							
RSCOM (BA in J&MC) 2018-19							
1st semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C101	Human Communication	3	3	0	6	6
2	JMC092C102	Print Journalism	3	3	0	6	6
3	JMC092C103	Indian Society and Culture	2	2	4	6	8
Ability Enhancement Compulsory Course (AECC)							
4	CEN982A101	Communicative English – I				1	
5	BHS982A104	Behavioural Science-I				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
6	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
7	-	-	-	-	-	-	-
Elective : Generic (GE)							
8	SOC182G101 PSY062G101 ECO182G101 ENG102G101	GE – 1 & GE-2 (Open Elective)(any two) Sociology Psychology Economics English				3	

2nd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C201	Communication Design	3	3	0	6	6
2	JMC092C202	Writing for Media	3	3	0	6	6
3	JMC092C203	Computer Application (Design & Graphics)	2	1	6	6	9
Ability Enhancement Compulsory Course (AECC)							
3	CEN982A201	Communicative English – II				1	
4	BHS982A204	Behavioural Science-II				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
6	-	-	-	-	-	-	-
Elective : Generic (GE)							
7	SOC182G201 PSY062G201 ECO182G201 ENG102G201	GE – 1 & GE-2 (Open Elective)(any two) Sociology Psychology Economics English				3	

Rpn. Sonowal
DEAN/HEAD

ROYAL SCHOOL OF COMMUNICATIONS & MEDIA
Betkuchi, Opp. Balaji Temple,
NH-37, Ghy-35, Assam

3rd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C301	Introduction to Film	3	3	0	6	6
2	JMC092C302	Development Journalism	2	2	4	6	8
Ability Enhancement Compulsory Course (AECC)							
3	EVS982A303	Environmental Science				2	
4	CEN982A301	Comm. Eng - III				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5	FLG992S302	French 1/ Any other course offered by other schools of RGU and opted by students				2	
Elective: Discipline Specific DSE							
6	-	-	-	-	-	-	-
Elective : Generic (GE)							
7	SOC182G301 PSY062G301 ECO182G301 ENG102G301	GE - 1 (Open Elective)(any two) Sociology Psychology Economics English				3	
8	ENG102G301	GE - 2	0	0	6	3	6

4th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C401	News and Contemporary Issues	3	3	0	6	6
2	JMC092C402	Media Management	3	3	0	6	6
3	JMC092C423	Internship	0	0	0	2	2
Ability Enhancement Compulsory Course (AECC)							
4	CEN982A401	Comm. Eng - IV				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5		French 1/ Any other course offered by other schools of RGU and opted by students				2	
Elective: Discipline Specific DSE							
6	-	-	-	-	-	-	-
Elective : Generic (GE)							
7	SOC182G401 PSY062G401 ECO182G401 ENG102G401	GE - 1(Open Elective) (any two) Sociology Psychology Economics English				3	
8	ENG102G401	GE - 2	0	0	6	3	6

Supra Sonowal
DEAN/HEAD

5th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C501	Online Journalism	2	2	4	6	8
2	JMC092C502	Media Law and Ethics	3	3	0	6	6
Ability Enhancement Compulsory Course (AECC)							
3	CEN982A501	Comm. Eng - V				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
4	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
5	JMC092D503	DSE- 1 Group 1 : Print Production or Group 2 : Pre-Production (Radio and Television)	2	2	4	6	8
6	JMC092D504	DSE- 2 Group 1: Message Design for Media or Group 2: Film Critics and Appreciation	2	2	4	6	8
Elective : Generic (GE)							
7	SOC182G501 PSY062G501 ECO182G501 ENG102G501	GE – 2 (Open Elective) Sociology Psychology Economics English	0	0	6	3	9

6th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C601	Community Communication	2	2	4	6	8
2	JMC092C622	Project and Portfolio	0	0	8	4	8
Ability Enhancement Compulsory Course (AECC)							
3	CEN982A601	Comm. Eng - VI				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
4	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
5	JMC092D603	DSE- 3 Group 1 : Photojournalism or Group 2: Production (Radio and Television)	2	2	4	6	8
6	JMC092D604	DSE- 4 Group 1: Web Designing or Group 2 : Video Editing & Post Production	2	2	4	6	8
Elective : Generic (GE)							

Rupa Sonowal
DEAN/HEAD

7	SOC182G601 PSY062G601 ECO182G601 ENG102G601	GE - 2 (Open Elective) Sociology Psychology Economics English	0	0	6	3	9
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Rupa Sonowal
DEAN/HEAD
 ROYAL SCHOOL OF COMMUNICATIONS & MEDIA
 Betkuchi, Opp. Balaji Temple,
 NH-37, Ghy-35, Assam

PROGRAMME STRUCTURE							
RSCOM (BA in J&MC) 2020-21 Batch							
1st semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C101	Human Communication	5	1	0	6	6
2	JMC092C102	Journalism	5	1	0	6	6
3	JMC092C113	Introduction to Photography	0	0	6	6	12
Ability Enhancement Compulsory Course (AECC)							
4	CEN982A101	Communicative English – I	1	0	0	1	1
5	BHS982A104	Behavioural Science-I	1	0	0	1	1
Generic Elective (GE)							
6	JMC092G111	GE	0	0	3	3	6
7	JMC092G112	GE	0	0	3	3	6
Total -						26	

2nd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C201	Communication Design	5	1	0	6	6
2	JMC092C202	Indian Society and Culture	5	1	0	6	6
3	JMC092C213	Computer Application (Design & Graphics)	0	0	6	6	12
Ability Enhancement Compulsory Course (AECC)							
4	CEN982A201	Communicative English – II	1	0	0	1	1
5	BHS982A204	Behavioural Science-II	1	0	0	1	1
Elective : Generic (GE)							
6	JMC092G211	GE	0	0	3	3	6
7	JMC092G212	GE	0	0	3	3	6
Total -						26	

3rd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C301	Introduction to Film	5	1	0	6	6
2	JMC092C302	Development Journalism	5	1	0	6	6
3	JMC092C313	Video Production & Editing	5	1	4	4	8
Ability Enhancement Compulsory Course (AECC)							
3	EVS982A303	Environmental Science	2	0	0	2	2
4	CEN982A301	Comm. Eng– III	1	0	0	1	1
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5	FLG992S302	French 1/ Any other course offered by other schools of RGU and opted by students	2	0	0	2	2

Elective : Generic (GE)							
7	JMC092G311	GE	0	0	3	3	6
8	JMC092G312	GE	0	0	3	3	6
Total -						27	

4th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C401	News and Contemporary Issues	5	1	0	6	6
2	JMC092C402	Media Management	5	1	0	6	6
3	JMC092C413	News Production	0	0	4	4	8
Ability Enhancement Compulsory Course (AECC)							
4	CEN982A401	Comm. Eng- IV	1	0	0	1	1
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5		French 1/ Any other course offered by other schools of RGU and opted by students	2	0	0	2	2
Elective : Generic (GE)							
6	JMC092G411	GE	3	0	0	3	3
7	JMC092G412	GE	3	0	0	3	3
Total -						25	

5th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C501	Broadcast & Online Journalism	5	1	0	6	6
2	JMC092C502	Media Law and Ethics	5	1	0	6	6
3	JMC092C523	Internship	0	0	4	4	0
Ability Enhancement Compulsory Course (AECC)							
3	CEN982A501	Comm. Eng- V	1	0	0	1	1
Elective: Discipline Specific DSE							
5	JMC092D501	DSE- 1	4	0	0	4	4
6	JMC092D502	DSE- 2	4	0	0	4	4
Total -						25	

6th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC092C601	Community Communication	5	1	0	6	6
2	JMC092C622	Project and Portfolio	0	0	6	6	12
3	JMC092C603	International Communication	5	1	0	6	6
Ability Enhancement Compulsory Course (AECC)							
3	CEN982A601	Comm. Eng- VI	1	0	0	1	1
Elective: Discipline Specific DSE							
4	JMC092D601	DSE- 3	4	0	0	4	4
5	JMC092D602	DSE- 4	4	0	0	4	4
Total -						27	

PROGRAMME STRUCTURE							
RSCOM (MA in J&MC) 2018-19							
1st semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C101	Introduction to Mass Communication	2	2	0	4	4
2	JMC094C102	Journalism - Reporting & Editing	2	1	2	4	5
3	JMC094C103	Communication Theories	2	2	0	4	4
4	JMC094C104	Photography	2	1	2	4	5
Ability Enhancement Compulsory Course (AECC)							
5	CEN984A101	Communicative English – I				1	
6	BHS984A103	Behavioural Science-I				1	
Ability Enhancement Elective Course (AECC) (2) (Skill Based)							
7	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
8	JMC094D105	DSE 1 Group 1 : Writing for Media or Group 2 : Visual Communication	2	2	0	4	4
Project/ dissertation							
9	-	-	-	-	-	-	-

RSCOM (MA in J&MC)							
2nd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C201	Media Research	2	2	0	4	4
2	JMC094C202	Development Communication	2	1	2	4	5
3	JMC094C203	Media and Cultural communication	2	2	0	4	4
4	JMC094C204	Media Planning & Management	2	1	2	4	5
Ability Enhancement Compulsory Course (AECC)							
5	CEN984A201	Communicative English – II				1	
6	BHS984A203	Behavioural Science-II				1	
Ability Enhancement Elective Course (AECC) (2) (Skill Based)							
7	FLG994S202	French 1/ Any other course offered by other schools of RGU and opted by students				2	

Elective: Discipline Specific DSE							
8	JMC094D205	DSE 2 Group 1 : Radio and Television Production or Group 2 : Computer Application - (Design and Editing)	2	1	2	4	5
Project/ dissertation							
9	JMC094C226	Internship				2	2

RSCOM (MA in J&MC)							
3rd semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C301	Media in North East	2	2	0	4	4
2	JMC094C302	Film Studies	2	2	0	4	4
Ability Enhancement Compulsory Course (AECC)							
3	CEN984A301	Communicative English – III				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
4	FLG994S302	French 1/ Any other course offered by other schools of RGU and opted by students				2	
Elective: Discipline Specific DSE							
5	JMC094D303	DSE 3 Group 1 : Online Journalism or Group 2 : Global Communication	2	1	2	4	5
6	JMC094D304	DSE 4 Group 1 : Public Relations or Group 2 : Broadcasting Media - Radio	2	1	2	4	5
7	JMC094D305	DSE 5 Group 1 : Advertising or Group 2 : Photojournalism	2	1	2	4	5
Project/ dissertation							
8	JMC094C326	Electronic Film Production			8	4	8


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RSCOM (MA in J&MC)							
4th semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C401	Media Law and Ethics	2	2	0	4	4
2	JMC094C402	Current Affairs and Contemporary Issues	2	2	0	4	4
Ability Enhancement Compulsory Course (AECC)							
3	CEN984A401	Communicative English – IV				1	
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
4	-	-	-	-	-	-	-
Elective: Discipline Specific DSE							
5	JMC094D403	DSE 6 Group 1 : Layout and Design or Group 2 : Digital Media and Graphics	2	1	2	4	5
6	JMC094D404	DSE 7 Group 1 : Corporate Communication or Group 2 : Broadcasting Media - Television	2	1	2	4	5
7	JMC094D405	DSE 8 Group 1 : Branding and Campaign Strategies or Group 2 : Digital Photography and Photo Editing	2	1	2	4	5
Project/ dissertation							
8	JMC094C426	Dissertation	3	2	2	6	7


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- 6.To evaluate the various formats and contents in media
- 7.To create news and its presentations in all forms of media
- 8.To produce news in various media platforms
- 9.To manage media and its process of production of news in various formats
10. To start media entrepreneurship

10. Detail Syllabus of MA in Journalism and Mass Communication

PROGRAMME STRUCTURE							
RSCOM (MA in J&MC)							
1 st Semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C101	Introduction to Mass Communication	4	0	0	4	4
2	JMC094C102	Journalism: Reporting and Editing	3	1	0	4	4
3	JMC094C103	Communication Theories	3	1	0	4	4
4	JMC094C114	Photography	0	0	8	4	8
Ability Enhancement Compulsory Course (AECC)							
5	CEN984A101	Communicative English – I	1	0	0	1	1
6	BHS984A102	Behavioural Science-I	1	0	0	1	1
Elective: Discipline Specific DSE							
7	JMC094D101	DSE 1:Writing for Media / VisualCommunication	4	0	0	4	4
		Total -				22	

RSCOM (MA in J&MC)							
2 nd Semester							

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C201	Media in North East	3	1	0	4	4
2	JMC094C202	Development Communication	3	1	0	4	4
3	JMC094C203	Media and Cultural Communication	4	0	0	4	4
4	JMC094C204	Media Planning and Management	3	1	0	4	4
Ability Enhancement Compulsory Course (AECC)							
5	CEN984A201	Communicative English – II	1	0	0	1	1
6	BHS984A202	Behavioural Science-II	1	0	0	1	1
Ability Enhancement Elective Course (AECC) (2) (Skill Based)							
7	FLG994S201	French I/Any other course offered by other schools of RGU and opted by students	2	0	0	2	2
Elective: Discipline Specific (DSE)							
8	JMC094D211	DSE 2: Computer Application - (Design and Editing)/Photojournalism	0	0	8	4	8
Total -						24	

RSCOM (MA in J&MC)							
3rd Semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C301	Media Research	3	1	0	4	4
2	JMC094C302	Film Studies	3	1	0	4	4
3	JMC094C313	Video Editing	0	0	8	4	8
Ability Enhancement Compulsory Course (AECC)							

4	CEN984A301	Communicative English – III	1	0	0	1	1
Ability Enhancement Elective Course (AEEC) (2) (Skill Based)							
5	FLG994S301	French 1/ Any other course offered by other schools of RGU and opted by students	2	0	0	2	2
Elective: Discipline Specific DSE							
6	JMC094D301	DSE 3: Online Journalism/Global Communication	3	1	0	4	4
7	JMC094D302	DSE 4: Basics to Advertising/Radio and Television Production	3	1	0	4	4
8	JMC094D313	DSE 5: Layout and Design/ Broadcasting Media (TV)	0	0	8	4	8
Project/Dissertation							
9	JMC094C321	Internship	0	0	0	4	0
Total -							31

RSCOM (MA in J&MC)							
4th Semester							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
Core Subjects							
1	JMC094C401	Media Laws and Ethics	3	1	0	4	4
2	JMC094C402	Current Affairs	3	1	0	4	4
Ability Enhancement Compulsory Course (AECC)							
3	CEN984A401	Communicative English – IV	1	0	0	1	1
Elective: Discipline Specific (DSE)							
4	JMC094D411	DSE 6: Corporate Communication / Health Communication	3	1	0	4	4

5	JMC094D402	DSE 7: Conflict Communication / International Communications	4	0	0	4	4
6	JMC094D413	DSE 8: Photojournalism / Digital Photography and Photo Editing	0	0	8	4	8
Dissertation							
7	JMC094C421	Dissertation	0	0	10	5	10
Total -						26	

SYLLABUS (1st SEMESTER)
Paper: Introduction to Mass Communication Subject Code: JMC094C101 L-T-P-C: 4-0-0-4 Credit Units: 4

Course Objectives:

The module will introduce the students to various types of communication and clarify the foundation of mass communication and its types besides the understandings of emerging trends in media.

Course Outcomes

1. Students will be able to explain the basic terms use in journalism and mass communication.
2. To assess the applications of communication theories in mass media.
3. To analyze the types of communication and able to evaluate the effects of mass media on the society.
4. Students will finally be able to determine the underlying modus-operandi that dominates the media industry.

Detailed Syllabus:

Mod ules	Name	Course Contents	Periods
1	Communication Process	Meaning, Definition, Evolution of Communication, Function of Communication, Process, Elements of Communication, Types, Classification of Media.	12
2	Print Media	History of printing, newspapers, books and other periodicals, News, Basic Components of a news story, Yellow journalism, Penny press, Tabloid press, Press and Democracy, Contemporary Debates and Issues relating to	12